

Tramaco and ROWA Lack at the ECS

Pinneberg/Germany, March 7, 2011 - Tramaco GmbH and ROWA Lack GmbH, both members of the ROWA Group, are starting the exhibition year 2011 with the European Coatings SHOW (ECS) from 29th to 31st March in Nuremberg. In Hall 9, booth 105, Tramaco and ROWA Lack will present their product range. The focus is on adhesion promoters for paints, lacquers, printing inks and adhesives.

Tramaco products at the ECS booth

With its TRAPUR® and TRAPYLEN® brands, Tramaco has been Europe's leading manufacturer of adhesion promoters and primers for difficult-to-paint plastic surfaces for 35 years now. Tramaco can almost always provide a solution for each of the countless applications for modified polyolefins. Hence TRAPYLEN® is one of the most common adhesion promoters in painting plastics. If outstanding adhesion of the coating is required, chlorinated polyolefins (CPOs) are suitable. In addition to its well known product lines, Tramaco will also be presenting newly developed acrylic-modified polyolefins at the ECS. Known as APOs, these grades are suitable in many applications if halogen-free coatings are required.

ROWA Lack products at the ECS booth

ROWA Lack GmbH manufactures specialty products for the plastics processing industry. Its focus is on acrylate, polyurethane and fluoropolymer lacquers, both solvent-based and aqueous, for the surface finishing of PVC tarpaulins, PVC and synthetic leathers, and substrate-free foils based on PVC and



TPO. The portfolio is augmented by a wide range of lacquer additives and modifying agents, such as concentrates for a matt finish, wetting agents, UV protection agents, slipping and anti-locking additives.

Visit Tramaco and ROWA Lack at the show and take a look at the wide range of innovations. Our specialists are looking forward to welcoming you to present our products and to work out a solution for your particular application in a personal discussion.

Text approved - Specimen copy requested

About the ROWA GROUP:

Six strong partners with up to 50 years of experience in the plastics industry belong to the ROWA Group: ROWA, ROMIRA, TRAMACO, MÜLLER KUNSTSTOFFE and ROWASOL. All partners complete one another as independent companies in a family-run consortium. As a group, we tap into synergistic competencies to offer top quality at attractive prices.

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